Bid for the Cure Emmery Morris Silent Auction

Don't be afraid to start! Last year's Silent Auction was my second fundraiser ever, and I didn't start planning until the end of September. The Auction was on December 1, so I only gave myself 2 months, and we ended up raising almost \$20,000 for KIF1A.org! You can do it! And this year, I've had more time to plan. And it's been so much easier because I've already done this once! And also, many of the companies that donated and sponsored last year now know me, and have already committed to donating again!

First things to do:

- -Open separate checking account
- -Sign up for Square Account (to send invoices and swipe cards at the event)
- -New venmo account
- -New paypal account
- -Create website via square space
- -create new gmail account
- -come up with a "slogan" to name all of these accounts when you open them. Ours is "Cure for Emmery".

Second set of things to do:

Choose a location. I visited 3 different places to have our event. Most places will give you a nonprofit discount. I ended up going with the place that could hold the most people. It was a central location. It also included all of the AV equipment, tables and chairs, and they set up all tables/chairs and AV equipment and broke everything down at the end of the night. They also let us bring in outside catering. They also had 2 workers that stayed all night to help with anything that I needed. We had to use their bartenders and alcohol because of liquor laws, so we didn't make any profit from alcohol sales. We decided to have our event on a Thursday evening from 5:30-9:30. Having it on a Thursday saved money vs having it on a friday or saturday. The place that we rented also had the option to rent a separate room that was adjoining the large room, which is where I set up all of the silent auction items and the buffet tables. We ended up having 95 items donated to be auctioned off. Everything sold except 1 thing!

- -Hire a graphic designer (or convince your friend/family member to do it) to create a tournament flyer and a sponsor flyer. My friend did all the graphic design stuff that I needed for free, but she typed up everything she did on an invoice and KIF1A.org sent her a tax write off receipt for the amount that she would have charged someone to do everything that she did. It was a win for everyone:) I've attached mine.
- -Type up an "Appeal Letter" that you will email to potential sponsors along with the 2 Flyers. I've attached mine.

Third Set of things to do:

-Find Sponsors! Email any company that you possibly can. In your email, send your appeal letter in the body of the email and attach both flyers. Post on social media, ask friends and family to help you spread the word, and don't be afraid to go to businesses in person to drop off flyers! I had guite a few companies say that they prefer this just so that they can meet people

face to face. Oftentimes, you can find email addresses on websites, or even call the company and ask for the email address or phone number of the marketing director.

I had the most success finding sponsors and getting businesses to donate items by either finding email addresses (whether I found it on their website or got it from a friend) or by messaging people on instagram. In the body of the email, I would copy and paste my appeal letter and I would attach the flyers to the email. For instagram messages, I kept it short and sweet, saying something like "HI! My husband and I live in Madison with our 3 year old twins and 9 month old, I am hosting a Silent Auction on December 1 at Stovehouse to raise money for the nonprofit that is researching a cure for out daughter's neurodegenerative disease, Would you be interested in donating something to be auctioned off or sponsoring the event? We are open to all donations. Thank you for your time!" As far as sponsors, I recommend reaching out to businesses as soon as possible. I didn't start reaching out to them until September, and many people had already spent their allotted charity budget. I will begin reaching out to people in January of this year, even though our event won't be until the end of November 2023. -Of course after people agree to donate something, you then have to arrange a time to pick it up. Make sure you get all the details from them: expiration date if its a gift certificate, use by date if it's a voucher for a stay at a hotel or condo, etc. Also, make sure to get an email address for a tax write off receipt.

Specifics of our Event:

We sold tables of 8 people for \$400. This included dinner, that tables entry to trivia, and a bid number for each person. We ended up selling 29 tables. I also gave people the option to buy individual entry tickets for \$50, although next year I will make individual entry tickets \$60 to incentivize buying a table.

These are the things that my graphic designer did for me:

- -Silent Auction flyer
- -Sponsorship Flyer
- -Table numbers for each table
- -Trivia Answer Sheets (each table got 5 of these for each of the 5 rounds of trivia)
- -Bid Booklets for each person
- -Bid sheets for each item (95 of them)
- -Name cards for each person that had their bid number on there
- -Entry poster that had sponsors logos on there

Changes I will make for this year:

I am going to use a webpage/app that has all bid items listed on there, so people will be bidding on the app instead of on physical bid sheets. That is how most silent auctions work these days. That way, at the end of the night, instead of having to physically go through each bid sheet and add it into my spreadsheet which bidder won that item, and then physically swipe people's credit card, the app will do all of that for me. It also automatically cuts off bidding at the time that you want. This year we had to go around and grab all of the bid sheets at 9:00 on the dot, and we

had a couple of people that got upset that people were still going around trying to write down last minute bids after we started collecting the bid sheets. Also, at the end of the night, I didn't have enough volunteers to help people collect their winnings because we were all swiping cards and figuring out who won which prizes. So 2 people accidentally grabbed the wrong prize, and I had to get it straightened out the next day. Next year, all we will have to do at the end of the night is help people collect their winnings, so that I won't have that issue. It does cost money to use the app/website, which is why I didn't use it this first year, but since we had such a successful turnout, I will definitely pay the extra money to use it next year.

How to Collect Sponsorship Money:

Make sure all sponsorship checks are written to KIF1A.org so that thay can get a tax write off receipt. They do not get a tax receipt if the check is written to you, even though that money is still going to KIF1A.org. Make sure it is clear that all proceeds are going to KIF1A.org. People who donate gift cards or items can still get tax receipts as an "in kind' donation.

After I had collected a few checks for KIF1A.org, I would email Cassie at accounting@kif1a.org and she would email me a FedEx label to send them to her. I unfortunately had a couple of checks get lost in the mail, which was a huge pain. At the end of the event, I also wrote a check to KIF1A.org with whatever money was left in my checking account and sent it via FedEx to Cassie (she's wonderful by the way.) I also kept up with all donors on a separate spreadsheet for Cassie to email them their receipts once the event was done.

The week before:

I emailed the attendees to remind them of the event. I also told them what their table number was in that email. Since I collected entrance fees ahead of time, I let everyone know in the email that they didn't need to sign in, but that we were selling 50/50 raffle tickets. Winner takes home half of the pot. Our winner used the money she won to buy her prizes, and she donated the rest back to us. I think next year I will have a large prize that the raffle winner wins such as a nice cooler full of lots of different kinds of alcohol that I can hopefully get donated. That way the person doesn't feel like they have to donate their winnings back to us.

Day of the Auction:

I loaded all the donations in mine and my parents' cars. I had already numbered all donations to match according to their bid sheet number. I picked up tablecloths, and I began setting up at 2pm. We put all the tablecloths on the tables. I had a friend that had purchased loose flowers and arranged them in some vases that I purchased on amazon for centerpieces. Table centerpieces would be a good thing to try and get donated, though. We put all the table numbers out on stands that I bought on amazon. We put a bid booklet at each seat and the correct name card at each seat. I then set out all of the bid cards along with the prize that went with it. Dinner got delivered at 5:00. We got Bravo to cater. It was \$15 per person, and they gave us a 10% non profit discount. The place that we rented tablecloths from also gave us a 10% discount, so don't forget to ask! I had someone donate cakes for dessert. I also purchased drink dispensers along with sweet tea, unsweet tea, and water from walmart.

Other Notes:

My friend's dad is a very talented drummer. I called him a couple of months prior to the event and asked him to round up some friends to play background music at the auction. They played from 6-7 and 8-9. It was fantastic, and 2 of them played for free, so I only had to pay 2 of the musicians. I highly recommend hiring a band for background music, nothing overpowering so that everyone can still talk and mingle.

Afterwards, we just had to clear all of our stuff out of the room, and shake off the tablecloths and put them in laundry bags that the rental place gave us. I dropped those back off the next day.

Please email me if you have ANY questions!! cureforemmery@gmail.com

Valerie Morris



NOVEMBER 30, 2023 | 5:30-9:30PM STOVEHOUSE EVENT CENTER

THE ROYAL & THE BELLE
3414 GOVERNORS DRIVE | HUNTSVILLE, ALABAMA
please park in west parking lot

\$400

FOR A TABLE OF 8

- Includes entry for each person to silent auction
- Dinner for each person
- Table's entry to trivia

•\$60 per ticket for individual entry

Cash bar | Adults only

5:30	Sign	ΙN	AND	SILENT

AUCTION OPENS

6:00 Buffet opens

7-8:00 TRIVIA

9:00 SILENT AUCTION

CLOSES

9-9:30 COLLECT YOUR PRIZES

AND RAFFLE WINNER

ANNOUNCED

email cureforemmery@gmail.com to reserve your table or call or text Valerie Morris at 256.509.4706

www.cureforemmery.com



NOVEMBER 30, 2023 | 5:30-9:30PM STOVEHOUSE EVENT CENTER

Sponsorship Levels	BLACK \$ 250	GREEN \$500	Bronze \$1000	SILVER \$2500	GOLD \$4000
LOGO ON ENTRANCE SIGN	—⊘ —			─	
LOGO ON TRIVIA SHEETS			─	-	
ANNOUNCED AT OPEN/CLO	OSE OF EVENT			-	
SHOUTOUT ON CURE FOR	EMMERY FACI	EBOOK PAGE —		-	
LOGO ON SCREEN FOR A R	OUND OF TRI	VIA —			—
LOGO ON CUREFOREMMER	Y.COM —				
ONE 8-PERSON TABLE ADI	MISSION —				
LOGO AT CENTER OF TABI	LE		\$40	o Table Spo	ONSORSHIP

to secure your sponroship email cureforemmery@gmail.com call or text Valerie Morris at 256.509.4706

All sponsorship commitments and logos must be submitted no later than November 1, 2023

www.cureforemmery.com

Donation tax receipts will be sent to all sponsors Tax ID number, W_9 , $501(c)_3$ proof, and invoice available on request

BID for a CURE

EMMERY MORRIS SILENT AUCTION

DECEMBER 1, 2022

THE ROYAL AT STOVEHOUSE









































Thank you to our sponsors!

Thank you so much for attending the Bid for a Cure Emmery Morris Silent Auction:
We are so glad that you're here, and we hope you have a night full of fun. Our
family truly appreciates every one of you. Because of you, KIF1A.org is one step closer to finding a cure for our precious Emmery.

Britt & Valerie Morris

- SILENT AUCTION RULES

 Bidding will open at 5:30 and will end at promptly 9:00. When it is announced that Bidding is closed, please do not write down any more bids. All Bid Cards will be taken up immediately.

 Bid cards for each item have been placed in The Belle. Please note that each item has a different Starting Bid and different Bid Increments. This information is on each Bid Sheet.

 The highest qualifying bid wins the item.

- Use your Bid Number (listed on your name card) when you write down your bid on the Bid Sheet. Do not write your name down on the Bid Sheets

- Sheet. Do not write your name down on the Bid Sheets. Bids may not be withdrawn once they have been written down. We will accept payment in the following forms: Cash, Check, Vennon, PayPal, Visa, Mastercard, American Express, and Discover. In order to participate in bidding, each attendee must agree to the rules and regulations presented in this booklet. By bidding, you are stating that you do agree. Auction items may be added or withdrawn without notice.

- All Sales are Final. There are no exchanges. All items are sold as is.

 No refunds after purchase. Guests are responsible for item(s) once they're claimed.

 Each bidder assumes all risks and hazards related to the Silent Auction items.

- Each bidder assumes all risks and hazards related to the bilent Auction items. You must be 21 or older to purchase alcohol. Winners must pick up all items the night of the auction, unless special arrangements are made. If any item(s) is left unclaimed, it will become property of the organization and may be resold. Some items are subject to limitations/restrictions as listed on the Bid Sheet and/or Gift Certificate. Hotel, Overnight Stay, and Restaurant items are subject to availability and may be subject to blackout dates.
- Auctioned items which are services to be performed: it is the responsibility of the buyer to
- Auctional tensis water at services to be performed, it is the responsibility of the object to make arrangements directly with the donor as indicated.

 The auction item value listed is an estimate from the company that donated the item.
 KIFIA.org is a 501c(3). Any bid over the value listed is considered a donation and may be tax deductible. If you want a tax receipt for an item that you bid more than the value, you must pay with a check made out to KIF1A.org. Please consult your tax adviser to clarify amount of deduction. Tax receipts are not available for items purchased at or below the Value listed on the Bid Sheet



www.cureforemmery.com

- 3 * WOODLEN STUDIO
 Value: \$490.00
 3 Night Stay at the Woodlen Studio in the Smoky Mountains
- the Smoky Mountains
 4. *Thir Rochrey III you
 Falme: \$750.00
 3. Night Stay Beach House in
 Fort Morgan, AL
 5. *Unisted Sisters Day Spa & Salon
 Falme: \$160.00
 Jane Inedale Makeup Kit
- 6 * Terrame Salon and Spa Value: \$150.00 \$250 Giftcard
- 7 Ideal Wellness and Absthetics Value: \$265.00 Deluxe Hydrafacial
- 8 IDEAL WELLNESS AND ABSTHETICS Value: \$700.00 Laser Flair Removal of the Underarm or Upper Lip/Chin
- 9 Women 4 Women Value: \$200.00 Diamond Glow Facial
- Anti-Aging Kit by ZO Skin Health
- II CABANA WAX STUDIO Value: \$100.00 \$100 Gifteard
- 12 GLETTER AND MOSS, It's REALLY MASSAGE, CURED HSV Ir's RRALLY MASSAGE, Consider Strain 31,110.00
 Spa Night for You and Your Best Friend/
 Spouse: (2) Hydrafacial, (2) 50 minute massages, Charcuterie spread, Bottle of
- 13 * LIGHT FACIAL PLASTIC SURGERY & AESTHETIC CENTER Value: \$120.00 Skinmedica Brightening Box
- 50 Units of Botox
- 15 * F45 Gym Value: \$1,170.00 6 months unlimited and Gym Bag

- 16 * BURN BOOT CAMP Value: \$185.00 1 month unlimited plus Gift Bag
- 17 Orange Theory
 Value: \$99.00
 8 Free Classes plus Gift Bag
- 18 * FITZGERALD PILATES
 Value: \$75.00
 \$50 Gifteard, Grip Socks, Sticker, and
- Teleties
 19 * Pure Barre Huntsville
 Value: \$200.00
 8 Pack of Classes
 20 * Pure Barre Huntsville
 Value: \$200.00
 8 Pack of Classes
- 2 I * Pure Barre Madison Value; \$225,00 Value: \$225,00 1 month unlimited, Grip Socks, \$25 in PB Bucks (retail giftcard), Water Bottle,
- SOCK 5ag

 22 * BARRE 3 HUNTSVILLE
 Value: \$200,00

 1 month free and \$50 in retail credit
 23 * ZOOM CYCLE HUNTSVILLE
 Value: \$130,00

 5 Park of CV
- Value: \$130.00 5 Pack of Classes with free shoe rental 24 • SOLO STOVE Value: \$240.00 Bonfire Smokeless Fire Pit + Stand.
- 25 Том Brown's Value: \$100.00 \$100 giftcard
- 26 VALENTINA'S
 Value: \$100.00
 \$20 Giftcard, Jar of House Made
 Marinara, Jar of House made Hot
 Honey, Bottle of Highlands Forty One
 Black Granite Paso Robles Wine
- 27 Yellowhammer Value: \$109.00 Gift Basket
- 28 CO-OP BREWERY Value: \$56.00 Free Dinner for 4 People
- 29 * Newberry Pecans Value: \$28.00 2 16 oz Bags of Pecans Halves
- 30 Chbesecake Factory Value: \$100.00 2 \$50 giftcards
- 31 La Esquina Cocina Value: \$100.00 2 \$50 giftcards

- 36 EARLYWORKS MUSEUM Value: \$130.00
 1 Year Family Membership plus Gift Bag of Games
- 38 GREAT WOLF LODGE
- 39 * MAIN EVENT
- ilue: \$210.00 Hour of Bowling for 6 people, 6 One our Arcade Cards, Laser Tag for 6 People
- 40 * Botanical Gardens Huntsville Value: \$68.00 4 Admission Passes

- 43 * HUNTSVILLE HAVOC Value: \$100.00 4 Ticket Vouchers for 22-23 Season, Jersery, Tshirt, Puck, Sticker, Magnet, Notepad, Pen, Flag, Stuart Stefan bobblehead, Bag, Koozie
- 44 * Rare Bourbon Value: \$329.00 Weller- The Original Wheated Bourbon, Full Proof
- 45 * RARE BOURBON
 Value: \$150.00
 Kentucky Owl- Kentucky Straight
 Bourbon Whiskey

- 32 * Bigfory's Little Donuts
 Falue: £63.00
 Gift Cards for 5 free boxes of donuts and
 coffee mug
 33 * HONERT COFFEE
 Falue: £65.00
 Bag of Coffee and Mug
- hag of Coffee and Mug
 34. * CHICK-FIL-A
 Value: \$120.00
 10 Coupons for either a Chicken Sandwich
 Meal or 8 Count Nugget Meal, 10 Coupons
 for either a Chocolate Chunk Cookie or a
 Fudge Brownie, Plus Gift Bag
- 35 EARLYWORKS MUSEUM Value: \$40.00 Daypass for Family of 4
- 37 Great Wolf Lodge
- Value: \$400.00
 One Night Stay in a Family Suite. Includes
 Waterpark Passes for all Registered Guests.
- 38 GREAT WOLL ECONOMIC Value: 4400.00 One Night Stay in a Family Suite. Includes Waterpark Passes for all Registered Guests.

- 41 * Backyard Adventures

 Falme 22-0.00

 2. Hour Birthsky Party at Athen,Äös
 playground facility

 4. * Trasst Panna's

 Falme 25-0.00

 4 Ticket Vouchers for 2023 Season

- 46 RARE BOURBON Value: \$140.00 Colonel E.H. Taylor- Small Batch, 100 Proof
- Colonel E.H. Taylor Small Batch, 100 Pa 47 * THE CIGAR ROOM Value: \$250.00 \$25 Giffeard, Humidor, Ashtray, Tshirt (XL), Hat, Cigar Cutter, Lighter, Cigar Holder, Mask, Bottle Opener
- 48 Canebrake Golf Club Value: \$250.00 \$250 Giftcard
- 49 * Sunset Landing Golf Course Value: \$168.00 4 Free Rounds of 18 Holes of Golf
- 50 RTJ GOLF TRAIL AT HAMPTON COVE Value: \$100.00 2 Trail Cards
- 51 RTJ Golf Trail at Hampton Cove Value: \$100.00 2 Trail Cards
- 52 Autographed Jersey Value: \$150.00 Autographed Quennin Williams Alabama Football Jersey
- 53 ON THE SPOT AUTO DETAIL. Value: \$80.00
- Value: \$80.00 Express Exterior Wash and Wax (2-3 hours) 54 • ON THE SPOT AUTO DETAIL
- Express Exterior Wash and Wax (2-3 hours)
- 55 * Serenity Stars Cleaning Services Value: \$875.00 House Deep Clean up to 3500 square feet
- 56 Branch Basics
 Value: \$75.00
 Premium Starter Kit. Everything you need replace dozens of toxic cleaning products.
- 57 REEDS Value \$700.00 1/2 Carat Diamond White Gold Stud Earrings
- 58 FOREYER LINKED BY NUMI Value: \$50.00 One Sterling Silver Permanent Jewelry Bracelet
- .96 Carat Diamond Bar Necklace 14k White Gold 18*
- 60 Rove Finery Value: \$325.00 14k Gold Marquis Studs



EMMERY MORRIS SILENT AUCTION

DECEMBER 1, 2022 THE ROYAL AT STOVEHOUSE











REEDS





- 61 OSBORNE'S JEWELERS HUNTSVILLE Value: \$300.00 Sterling Silver Lagos Silver Station Caviar Bracelet
 - 62 Jacki Gii. Design Value: \$800.00 Logo Design
 - 63 * Jacque McCumber Photography Value: \$350.00 1 Hour Photo Session with 2 Outfits
 - 64 Meghan Medlen Photography Value: \$200.00 Mini Photo Session
 - 65 Whitney Briscoe Photography Value: \$450.00 Portrait Session
 - 66 Filthy Gorgeous on Main Value: \$25.00 \$25 Gifteard
 - 67 KERRI HECK-GUINA
 Value: \$100.00
 Child's handknit Scarecrow Scarf,
 Lady's handknit Lace Scarf, Lady's
 Handknit Lace Shawl
- 68 Lucas Copelaand
- Value: \$45.00 Framed Watercolor Art 60 • Wilson Lumber 69 * WILSON LUMBER
 Value: \$95
 Garment Bag and Duffle Bag in one.
 TSA friendly.
 - 70 PORTA SPOT QUILTS Value: \$250.00 Handmade Christmas Quilt
 - 71 * Randy Templeton Value: \$300.00 Handmade White Interior Bench
 - 72 Heritage Kitchen and Bath Value: \$215.00 Gift Basket
 - 73 * Perfectly Posh Value \$60,00 Gift Basket 74. * Buff City Soap Huntsville Value: \$49.00 Bath Bomb, Shower Fizzy, Body Butter, Bar Soap, Soap Sleeve, Shower Oil
 - 75 CALEY PAIGE
 Value: \$34.00
 Capri Blue Volcano Candle

- 76 * SWEET PLNEAPPLE
 Value \$100.00
 Gift Basket
 77 * MONNERS
 Value \$195.01
 Lelk Sadoughi Headband
 78 * Victronia's Inventors
 Value \$175.00
 Faux Orchid with Decorative Pot
 - 79 Noble Passage Interiors
 - /g NOBLE PASSAGE INTERIORS
 Value: \$106.00

 Mark Robert's Christmas- Fairy of
 Miracles Collectible
 - NOTAGES COLOCUDE

 80 * LITTLE COTTON SHOPPE

 Value: \$53.00

 Hand Knit Blanket and Daily

 Devotionals for Moms Book 81 • HOLTZ LEATHER
 Value: \$79.00
 Leather Journal Cover with Free
 Engraving
 - 82 * Pondering Dawn Value: \$450.00 Gift Basket
 - 83 Harvest and Home Value: \$190.00 Blue Resin and Olive Wood Serving
 - 84 Haley's Flooring and Interiors
 - Value: \$102.00 \$50 gift certificate and Gift Basket 85 • Aran
 Value: \$268.00
 Shibori Hand-Dyed Wool Gloves and
 Beanie, One Size Women's Blouse with
 Shibori Hand Dyed Silk at Bottom (small
 pull on back of shirt)

 - 86 Shutter and Shear Studio Value: \$200.00 Gift Basket
 - 87 Kerri Heck-Guina Value: \$130.00 Hand Knit Blanket and 3 Hand Knit Scarves 88 • MELISSA YOUNG
 Value: \$56.00
 Christmas Countdown Kit, Watercolor
 Tree Art, and Wooden Christmas
 Decoration
 - 89 The Furnish Co. Value: \$400.00 Gift Basket



ITEM: PAINTING BY EMMERY MORRIS
VALUE: PRICELESS

STARTING BID: \$20.00 • INCREASE BY: \$10.00

Bidder Number	BID AMOUNT MUST INCREASE BY \$10.00
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My husband and I live in Madison with our almost 3 year old twins, Maddox and Emmery, and our 7 month old son, Brody. In February of this year, Emmery was diagnosed with a severe neurological disease called KIF1A Associated Neurological Disorder (KAND). This disorder affects her balance, muscle tone, vision, speech, and cognitive abilities. It is also progressive meaning that even if she does learn to walk one day, she could lose that ability along with her vision and speech.

We are fortunate that there is an organization at Columbia University in New York dedicated to researching KAND, which will allow them to find treatments and a cure. Thanks to modern medicine, they have given us a realistic timeline of 3-5 years when they will have a cure for this terrible disease. We are doing everything that we can to make sure KIF1A.org has the funds to make this cure happen before Emmery starts to regress.

We hosted a very successful first fundraiser on September 16: a golf tournament that raised over \$27,000 that went directly to KIF1A.org. On December 1, we will be hosting a Silent Auction with trivia and live music called "Bid for the Cure Emmery Morris Silent Auction" at Stovehouse. We are looking for companies to sponsor this event and also for donations that we can use in the Silent Auction. We have been overwhelmed by the generosity of our community and are hoping for another successful fundraiser.

This is also a great opportunity for advertising in front of a large crowd as we anticipate over 450 people to attend this event. Since I am a volunteer for KIF1A.org, I can show proof of their tax ID number, W9, and 501(c)3 status. Donation tax receipts will also be sent to all donors.

As a Bid for the Cure sponsor, you will enable KIF1A.org's team of doctors and researchers to quickly and efficiently use the already discovered technology to develop a cure for all of the people with KAND. Time is of the essence for Emmery as this is a progressive disease.

If you are interested in supporting this important cause, please contact me at cureforemmery@gmail.com or 256-509-4706. Thank you so much for your time and consideration. You are making a life changing impact not just for a local family, but for families all over the world!

With much appreciation,

Valerie Morris